



Farming the Hudson Valley

4th Annual Membership Drive 2007

The **Marlborough Agricultural Alliance (MAA)** would like to invite you to become a participating member of **Meet Me in Marlborough (MMiM)**. In December of 2003, a group of farmers and business people came together to discuss an issue important to our town: sustaining agriculture while maintaining economic growth. The result of this meeting was a new organization; Meet Me in Marlborough (MMiM).

In the past three years, we have accomplished the following:

- Achieved non-profit status, which enables the group to fund raise and apply for grants to implement new projects,
- Designed a web site featuring our members and seasonal events, and printed and distributed 25,000 copies of our brochure.
- Represented the group and its members at many local and regional events such as the Taste of New Paltz, the Food and Wine Festival at Grieg Farms, Hudson Valley Ramble, Clearwater Festival, Highland Day, the local Memorial Day Parade and the summer “Concerts in the Park”,
- Advertised MMiM in local and regional newspapers,
- Erected large signs at the north and south boundaries of the town and displayed directional and member temporary signs to increase local awareness of our organization and its businesses
- Hosted a Media Day event, which resulted in several full-page articles about our members and the group.

We are continuing to work on establishing a “Farm Trail”, and anticipate expanding our successful Fall Harvest Celebration in which local restaurants feature the group’s wines and farm products. Our MMiM gift certificates have been very successful over the holiday season and have resulted in money going back directly to our members. We invite you to join our group and participate in the effort to increase local economic growth in the area, while sustaining our agricultural heritage and farming landscape.

Agricultural Member - (\$400.00*) this membership level includes a featured listing on the brochure and websites (with a hotlink to your site), directional signs and an MMiM decal for your business. To qualify for an Agricultural Membership, at least one of these must occur: must have or is an agricultural business, must file a Schedule F for income tax, have a farmland tax exemption or derive 50% of its income from the sale of agricultural products. The primary representative shall serve as a member of the Board of Directors and will have voting privileges. *(Dues for this level decrease at a rate of \$50.00/year to a minimum of \$300.00 for members belonging to the group for three consecutive years.)

Supporting Member – (\$200.00) this membership level includes a listing on the brochure, a listing on the website (with a hotlink to your site), a member sign and a MMIM decal for your business. To qualify for a Supporting Membership, you must be a local business (within school tax district) interested in supporting the MAA/MMiM mission statement. Voting privileges are extended after attending three meetings.

Members are required to do the following:

- Display MMiM brochures, event posters and member signs,
- Must accept MMiM gift certificates,
- Must participate in at least one group activity (i.e. Media Day, Wine & Food Festival) and promotional activities

- Must give us all of your business information (fill out the form on the following page) in writing, to P.O. Box 1139, Marlboro, NY 12542 by **Feb. 15th 2007**

Patron – Bronze (\$20-\$50), Silver (\$51-\$100), Gold (\$101-\$150), Platinum (\$150 & above) we have several thank you gifts for our patrons!

This year we plan to expand on our successes and help the group to become even more effective in promoting Marlborough as a prime destination for tourists in the region. To this end, we invite all members to each of our general meetings. We also strongly encourage members to participate in the committees that coordinate the work of the group. Participation is critical as everyone has different talents and experiences, and **we are all volunteers!**

ALSO: Because we are all busy running our businesses, the group communicates primarily through e-mail. Please be diligent about checking your e-mail for meeting minutes, news, reminders, etc. Although we strive to include everyone, it is your responsibility to be informed and respond to deadlines in a timely manner.

www.meetmeinmarlborough.com Contact Sheila Mannese at 464-2789 for more information.

MMiM APPLICATION FORM 2007

This application form is due by February 15th, 2007 with payment in full to:
 Marlborough Agricultural Alliance
 P.O. Box 1139
 Marlboro, NY 12542

Please pay by check made out to Marlborough Agricultural Alliance or by cash.

For questions regarding membership, please contact Sheila Mannese at 464-2789 or Pamela Clarke Torres at 795-2024.

Name of Business: _____

Address of Business: _____

Business Phone and Fax: _____

Best phone and e-mail to contact you by (not made public) _____

Business Website and E-mail: _____

Primary Member: _____ or you may select a permanent proxy in the event you are not at a meeting _____

Type of business: _____

Days and hours of operation: _____ Seasonal? Yes No

Please write a paragraph about your business. This will be included in the brochure and on the website. It should be about 25-35 words in length. We are not responsible for content in editing lengthy submissions. Please also email (smannese@hotmail.com) a picture in a jpeg form that best represents your business that could be included in the website or brochure.