



MEET ME in MARLBOROUGH

2011 Membership Statement

Marlborough Agricultural Alliance
 P.O. Box 1139
 Marlboro, NY 12542
 845 616-7824

Due Date 3/31/11

*(Must be received by date above
 in order to be in 2011 MMiM brochure)*

Membership Renewal - **Amount due:** _____

Please make check payable and send to: Marlborough Agricultural Alliance, P.O. Box 1139, Marlboro, NY 12542

MMiM's 8th annual membership drive is currently in progress. We invite all business to become a member in 2011. We look forward to building a relationship to promote the town of Marlborough locally and regionally. We value your support, participation and willingness to be a part of the exciting New Year's goals. (* New services & discounts available to members for 2011.)

Membership Benefits	A-Agricultural	S-Supporting	B/S-Bus/Ser	P-Patron	Sp-Sponsor
Placement in the MMiM brochure, on brochure map and in special sub-categories.	A (pertinent business info., a description, photo, center of brochure & on map.	S (pertinent business info., a description in brochure & on map, (no Photo)	B/S (business Name only)	P individuals name only	Sp depending on level – Logo (Color /BW), Business name and website address.
Insertion onto the MMiM website	A hotlink, photo, crop listing, events	S hotlink, events	B/S events	P individuals Name only	Sp
Optional –Photo tour available for additional fee discounted for MMiM members.	A	S	B/S	P (NFP)	Sp- depending on level- Sub-Category, Logo, Hotlink, Name
Included in "follow the MMiM logo" roadside signage in predetermined locations. (When available)	A (a sign with farms name)	S N/A	B/S N/A	P (NFP) only	Sp N/A
Constant Contact Free service- discounted rate for blasts.	A	S	B/S	P (NFP) only	Sp
A Facebook page can be created for your business.	A	S	B/S	P (NFP) only	Sp
Personalized referrals to inquiries on MMiM phone.	A	S	B/S	P (NFP) only	Sp
MMiM Gift Certificates (Name only)	A	S	B/S	P (NFP) only	Sp
Special events Discounted fees	A	S	B/S	P	Sp
New NYS #1 Farm Trail Official Signs	A- to applied Farms	N/A	N/A	N/A	N/A
Media Coverage	A	S	B/S	P (NFP)	Sp
MMiM Newsletter	A	S	B/S	P (NFP)	Sp
Facebook Promotion	A	S	B/S	P (NFP)	Sp
Member to Member Network System	A	S	B/S	P	Sp
New MMiM Calendar	A	S	B/S	-	Sp
Visual Photo Map	A	S	B/S	-	Sp
Blog	A	S	B/S	-	Sp
Online Photo Gallery	A	S	B/S	-	Sp

Yearly dues:	
Current Agricultural: 2nd \$360.00- 3 rd \$310.00	New Agricultural: \$ (Call)
Supporting: \$210.00	Business & Service: \$110.00
Patron: (Farming, Good Neighbor, General Patron) \$50 >	
Corporate Sponsorship: (Call) \$2,000 > (That carry MMiM businesses products)	Local H.V. Sponsors:(Call) \$500.00 >

*Thank you for supporting your local farmers, businesses and organizations and being a part of a community effort to promote Marlborough locally and regionally.
 Sincerely, Sheila Mannese – Executive Director & Founding Member*